***West Yellowstone***

***Tourist Business Improvement District***

***Agenda***

Thursday, January 23, 2025 1:00 pm

**January Monthly Meeting**

Join Zoom Meeting  
<https://us02web.zoom.us/j/2543478824>  
  
Meeting ID: 254 347 8824  
One tap mobile  
+13462487799,,2543478824# US (Houston)  
+16699009128,,2543478824# US (San Jose)

Board Members: Jeff Schoenhard, Alma Clark, Jerry Johnson, John Stallings, Sara Maurer, Lisa Johnson, Jeremy Roberson

I. Call to Order:

II. Public Comments:

III. Administrator update: Winter Events: KNS, Snow-shoot Feb 24th-mar 1st, Voices of Tourism/Mt Legislation, Membership, Housing Meetings: Jan 28th, February 11th, Spring Meeting TBD,MIP 2025 Rooms.

IV. Approval of Minutes from December 7, 2024: Discussion/Action

V. Treasurer’s Report: Discussion/Action

* Budget vs. Actuals Report
* Occupancy Report

VI. Town of WY Ordinance 276/Overlay Discussion/Action

VII. Marketing:

* Campaign updates/Winter Influencers

VIII. Next meeting – Thursday, March 20th, 2025 at 1PM (Upon Board Approval)

IX. Town OF WY Update: Dan Walker

IX. Adjournment