***West Yellowstone***

***Tourist Business Improvement District***

***Agenda***

Thursday, January18, 2024 1:00 pm

**January Monthly Meeting**

Join Zoom Meeting  
<https://us02web.zoom.us/j/2543478824>  
  
Meeting ID: 254 347 8824  
One tap mobile  
+13462487799,,2543478824# US (Houston)  
+16699009128,,2543478824# US (San Jose)

Board Members: Jeff Schoenhard, Alma Clark, Jerry Johnson, John Stallings, Sara maurer, Lisa Johnson, Jeremy Roberson

I. Call to Order:

II. Public Comments:

III. Administrator update: Winter Events: KNS, Snow-shoot Feb 24-mar1st.

* State TBID workshop February 21, 2024 Helena.
* Winter Influencers.
* Assessment Increase.

IV. Approval of Minutes from December 7, 2023: Discussion/Action

V. Treasurer’s Report: Discussion/Action

VI. Marketing:

* Campaign updates

VII. Next meeting – Thursday, February15, 2024 at 1PM (Upon Board Approval)

VIII. Town OF WY Update: Dan Walker

IX. Adjournment